



FOR YOUR INFORMATION

PRESS RELEASE

Wake Up to Fresh Morning TV...Chicago Style Introducing “The Jam” on The U

June 15, 2017 – CHICAGO – WCIU-TV, The U will be giving Chicago a fresh new start to the day with the launch of “The Jam.” The station’s new morning show will air weekdays 6 AM – 8 AM. Bold and unfiltered, the program will feature a combination of local and national headlines, unique weather coverage and a dedication to the Chicagoans who make the city and surrounding suburbs great.

“The Jam will wake you up, feed you the news of the day and drop an explosion of pop culture in your coffee,” said Steve Bailey, Head of Local Programming & Creative for The U. “We’re going to move you and shake up your day in ways no one else is doing in Chicago.”

“The Jam” hosts are:

Jordan Cornette – Chicago has been home to Jordan for the past 13 years. Jordan attended the University of Notre Dame where he played for the men’s basketball team. Holding the school record as all-time leading shot blocker, Jordan serves as the current co-host of “Kap & Co.” on WMVP-AM, ESPN 1000. He is also a college basketball color commentator for CBS Sports Network and Fox Sports 1.

Felicia Lawrence – Born and raised on the South Side of Chicago, she graduated from Morgan Park High School and went on to earn her degree in Journalism and Mass Communications from North Carolina A&T State University. She most recently served as an anchor/reporter at the FOX affiliate in Charlotte. As a former intern at The U, “The Jam” marks Felicia’s return to the station and the city.

Danielle Robay – Danielle is returning to her hometown of Chicago after spending years in Los Angeles interviewing the biggest names in Hollywood and building a loyal social media following. A former host and producer on CBS’s “Entertainment Tonight Online,” Danielle has also been a contributor on HLN’s “Dr. Drew,” and previously seen on NBC 4 Los Angeles, “Good Morning Britain” (ITV), and FOX. Danielle graduated from The University of Wisconsin-Madison.

“The Jam” will debut later this summer. The program concept was developed by Steve Bailey and will be executive produced by Chicago television veteran David Plummer.

The U can be watched over the air on channel 26.1, Xfinity 183 (check local listings), RCN 6 and 606 (HD), WOW 10 and 207 (HD), Dish 26, Direct TV 26 and U-Verse 10 and 1010 (HD).

Weigel Broadcasting Co. and affiliate companies own and operate The U/WCIU-TV 26.1, The U Too/ WCIU-TV 26.2, MeTV/WCIU-TV 26.3, Me-Too/WCIU-TV 26.4, Bounce TV/ WCIU-TV 26.5, H&I/WWME-CD 23.2, WWME-CD 48.1 in Chicago, IL; CBS/WDJT-TV 58.1, MeTV/WDJT-TV 58.2, H&I/WDJT-TV 58.3, Decades/WDJT-TV 58.4, MeTV/WBME-CD 41.1, WMLW-TV 49.1, Bounce TV/WMLW-TV 49.2 ThisTV/WMLW-TV 49.3 Telemundo-Wisconsin/WMLW-TV 49.4, Telemundo-Wisconsin/WYTU-LD 63.1 in Milwaukee, WI; and ABC/WBND-LD 57.1, MeTV/WBND-LD 57.2, Movies! WBND-LD 57.3, CW/WCWW-TV 25.1, THIS/WCWW-TV 25.2, My Michiana/WMYS-TV 69.1, Telemundo-South Bend/WMYS-LD, 69.2, Decades/WMYS-LD 69.3 in South Bend, IN.